

Tutorial Record Forms

by David Turner

Module Code: AAD 716
Module Title: Masters Project

Tutorial Record Form

This form must be filled out after each tutorial and returned to the relevant tutor within one week. It is the student's responsibility to ensure the form is completed and returned. Copies of tutorial forms should be submitted as a part of the assessment and will be assessed as a part of the student's body of work. Failure to keep accurate tutorial records may contribute towards failure of the module.

University of Ulster, School of Art and Design

Tutorial Record		
Student: David Turner		Tutor: Chris Murphy
Date: 25/09/12	Level: MA	Module: Master's Project

Discussion:

Met with Chris to discuss work on Get Invited and Simply Written

Simply Written

Chris thought it's coming along great. I need to think about early adopters for the service. A brief list we came up with during our talk was:

- Craig Mod
- Josh Brewer
- Ethan Marcotte
- Elliot Jay Stocks
- Zeldman
- Trent Walton
- Sarah Parmenter
- @globalmoxie
- Nick Disibato (ePub Standards)

I should reach out to these people once the home page of the site has been refined in order to tell the story of Simply Written.

Should work with Kyle to produce a high quality home page to tell the Simply Written story, focusing

on user needs not my preferences. Things to look into:

- Short, quality intro
 - It's **awesome**
 - Make your life **easier**
 - **Seamless**
- Registration from the Home Page
- What It offers (a bit more technical)
 - Open (Sell Anywhere)
 - iBooks
 - Amazon,
 - Barnes & Noble
 - Nook
 - DRM Free - Makes life easier for you as an author, and for your customers too.
 - Write Once. Publish & Read **Anywhere**

The other **vital** area to spend time is looking into the pricing structure for the service. I am **very** adept at the technical aspects of things, they will always continue to happen. Pricing, however, is vital to allow me to continue to have the time to produce this kind of work. It's my current top priority as I can work with others (such as Kyle) to deliver the design aspects of the project.

Get Invited

I also had a brief chat with Chris about Get Invited, and compared it to another service being developed. They've produced work with an attention to detail that will push Kyle and myself to produce even better work. Competition forces us all to raise our game.

Two areas to focus on:

- Providing a Simple way for organisers to add limited complexity
- Provide a way for web-developers to easily embed ticket pages into their site (likely using some simple JavaScript to embed the form/iFrame maybe?)

Action Agreed

Get Kyle on board for the design aspects of Simply Written

Work on Pricing structure for Get Invited

Work on list of people to reach out to about Simply Written

Tutorial Record Form

This form must be filled out after each tutorial and returned to the relevant tutor within one week. It is the student's responsibility to ensure the form is completed and returned. Copies of tutorial forms should be submitted as a part of the assessment and will be assessed as a part of the student's body of work. Failure to keep accurate tutorial records may contribute towards failure of the module.

University of Ulster, School of Art and Design

Tutorial Record		
Student: David Turner		Tutor: Paddy Donnelly
Date: 15/10/12	Level: MA	Module: Master's Project

Discussion:

Paddy Donnelly had agreed to spend a day with the Masters Students and, as a part of this, Kyle Gawley and myself were able to sit down and spend a short while discussing Get Invited with him.

He loved the direction that we were taking the design in, and was able to offer some insights into other possible changes to make. Most of these matters related to Kyle's sphere of influence than my own, dealing with design.

Action Agreed

Adjust some design aspects of Get Invited

Tutorial Record Form

This form must be filled out after each tutorial and returned to the relevant tutor within one week. It is the student's responsibility to ensure the form is completed and returned. Copies of tutorial forms should be submitted as a part of the assessment and will be assessed as a part of the student's body of work. Failure to keep accurate tutorial records may contribute towards failure of the module.

University of Ulster, School of Art and Design

Tutorial Record		
Student: David Turner		Tutor: Chris Murphy
Date: 19/10/12	Level: MA	Module: Master's Project

Discussion:

I met with Chris to discuss some of my concerns regarding some aspects of the module. We discussed some possible solutions and Chris emailed the rest of the teaching staff to work towards solutions

Action Agreed

Solve issues with course

Tutorial Record Form

This form must be filled out after each tutorial and returned to the relevant tutor within one week. It is the student's responsibility to ensure the form is completed and returned. Copies of tutorial forms should be submitted as a part of the assessment and will be assessed as a part of the student's body of work. Failure to keep accurate tutorial records may contribute towards failure of the module.

University of Ulster, School of Art and Design

Tutorial Record		
Student: David Turner		Tutor: Chris Murphy
Date: 23/10/12	Level: MA	Module: Master's Project

Discussion:

Kyle and myself met with Chris to discuss Get Invited. We discussed aspects of the project that could be refined upon and also upon the topic of ownership. We agreed upon an 40/40/20 Kyle/David/Chris split so that Kyle and myself could forge ahead with the development of Get Invited.

Action Agreed

N/A

Tutorial Record Form

This form must be filled out after each tutorial and returned to the relevant tutor within one week. It is the student's responsibility to ensure the form is completed and returned. Copies of tutorial forms should be submitted as a part of the assessment and will be assessed as a part of the student's body of work. Failure to keep accurate tutorial records may contribute towards failure of the module.

University of Ulster, School of Art and Design

Tutorial Record		
Student: David Turner		Tutor: Debbie Fraser
Date: 9/11/12	Level: MA	Module: Master's Project

Discussion:

PDP meeting with Debbie. Restated some issues I've had with certain aspects of the year. We also discussed about some issues I'd had with fees with the university, and were able to resolve them.

We also discussed my end of year showcase, with regards to getting some pull-up banners. Debbie was able to loan me a couple that I will need to measure up for designing purposes. In addition we talked about securing space for my showcase in the library. She advised that I talk with the library staff about that as soon as possible.

Action Agreed

Measure banners

Have a talk with library staff about using library for showcase

Tutorial Record Form

This form must be filled out after each tutorial and returned to the relevant tutor within one week. It is the student's responsibility to ensure the form is completed and returned. Copies of tutorial forms should be submitted as a part of the assessment and will be assessed as a part of the student's body of work. Failure to keep accurate tutorial records may contribute towards failure of the module.

University of Ulster, School of Art and Design

Tutorial Record		
Student: David Turner	Tutor: Tim Brundle Chris Murphy	
Date: 19/11/12	Level: MA	Module: Master's Project

Discussion:

Kyle, Chris, and myself met with Tim Brundle about Get Invited. He thinks that there is a great amount of potential in the service that we are working on, and is keen to support it.

He advised us to apply for the Proof of Principle fund as he is keen to see startups getting money without giving up any ownership, but has stated that if that falls through that he will work to secure funding in other manners.

Action Agreed

Apply for Proof of Principle fund

Tutorial Record Form

This form must be filled out after each tutorial and returned to the relevant tutor within one week. It is the student's responsibility to ensure the form is completed and returned. Copies of tutorial forms should be submitted as a part of the assessment and will be assessed as a part of the student's body of work. Failure to keep accurate tutorial records may contribute towards failure of the module.

University of Ulster, School of Art and Design

Tutorial Record		
Student: David Turner		Tutor: Chris Murphy
Date: 19/11/12	Level: MA	Module: Master's Project

Discussion:

Meeting with Chris to get feedback on my written work. The feedback I received that there was a solid core to the work, but that it didn't seem like it was quite there. He suggested, and I agreed, that I was trying to force a story onto the content that wasn't there, and it was harming the tale that was presenting itself in the content.

We spent some time drilling down into this and were able to identify a shift in the focus of the paper that kept the original premise of the paper, whilst providing it a better focus.

Action Agreed

Rewrite paper.

Tutorial Record Form

This form must be filled out after each tutorial and returned to the relevant tutor within one week. It is the student's responsibility to ensure the form is completed and returned. Copies of tutorial forms should be submitted as a part of the assessment and will be assessed as a part of the student's body of work. Failure to keep accurate tutorial records may contribute towards failure of the module.

University of Ulster, School of Art and Design

Tutorial Record		
Student: David Turner		Tutor: Karen Fleming
Date: 20/11/12	Level: MA	Module: Master's Project

Discussion:

Meeting with Karen about my Masters Paper. She was quite pleased with the direction in which things were heading, but felt that the content could benefit from tightening up the terminology and words used throughout the paper, distilling things down to have the most impact in the least amount of words, allowing me to say more in the paper.

Another thing that we both agreed that was needed was additional citation of my work.

Action Agreed

Distill content down further

Cite more material

Tutorial Record Form

This form must be filled out after each tutorial and returned to the relevant tutor within one week. It is the student's responsibility to ensure the form is completed and returned. Copies of tutorial forms should be submitted as a part of the assessment and will be assessed as a part of the student's body of work. Failure to keep accurate tutorial records may contribute towards failure of the module.

University of Ulster, School of Art and Design

Tutorial Record		
Student: David Turner		Tutor: Chris Murphy
Date: 5/12/12	Level: MA	Module: Master's Project

Discussion:

Meeting with Chris to discuss my final MA submission in January. I voiced concerns over what I would be submitting as, traditionally, students submit quite a lot of printed material and the vast majority of my work doesn't translate well to that medium.

We were able to identify several key things that I could submit in printed form, and some that would be able to submit digitally, so that I was able to submit a suitably representative amount of work.

Action Agreed

Get final submission completed

Tutorial Record Form

This form must be filled out after each tutorial and returned to the relevant tutor within one week. It is the student's responsibility to ensure the form is completed and returned. Copies of tutorial forms should be submitted as a part of the assessment and will be assessed as a part of the student's body of work. Failure to keep accurate tutorial records may contribute towards failure of the module.

University of Ulster, School of Art and Design

Tutorial Record		
Student: David Turner		Tutor: Chris Murphy
Date: 5/12/12	Level: MA	Module: Master's Project

Discussion:

Kyle and myself met with Chris to discuss aspects of Get Invited, with the goal of using the service to ticket for Refresh Belfast that month. Kyle and myself ended up with a decent list of work needing done in order to roll out new interfaces across the service in preparation for this.

Action Agreed

Implement new front-end design
Implement new admin panel